



TOWN OF CARVER

BUSINESS DEVELOPMENT COMMITTEE

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January 28, 2013 BDC Minutes

Attendance: Steve Romano, Chair; Will Sinclair, Vice Chair; Rob Woolson; and Eric Steele;
Guest: Jack Hunter, Ann Marie Rush

Chairman Romano opened the meeting at 7:03 PM.

1. Minutes: On a motion by Mr. Sinclair; second by Mr. Steele the minutes of November 26, 2012 were approved unanimously. On a motion by Mr. Sinclair, second by Mr., Woolson the minute of January 14, 2013 were approved unanimously.
2. Buy Local Web Page – Mr. Romano introduces Ms. Rush to the committee. MS Rush then went over the draft web page for the BDC's review. There were questions regarding access, security, outreach and maintenance. Ms. Rush noted that her contract last until May 2013, she would offer all maintenance and upgrade per her contract. She also replied that the BDC would always maintenance control over the site in the event she was no longer employed by them.

Ms. Rush expects the page to be up and running within a week. Mr. Hunter reminded Ms. Rush that she will be presenting the Web Page to the Business Roundtable in March. Mr. Romano thanked Ms. Rush and he looked forward to seeing the Web Page on line.
3. Spring Street – Mr. Hunter discussed the neighborhood meeting held on January 14th and talked about a District Local Technical Assistance program now being offered by SRPEDD. These monies are above and beyond the normal assistance we received from SRPEDD and Mr. Hunter would like to use these to take the Spring Street proposal to the

next level. The BDC talked about needing information on traffic; property values; run off; buffering; proper zoning bylaws and whether the proposal would ever be of interest to the development would. On a motion by Mr. Sinclair, Second by Mr. Woolson the BDC voted unanimously to request DLTA assistance for the Spring Street project.

4. Business Roundtable – Mr. Hunter noted that more and more business are participating and they just had a presentation on Constant contact which is an email marketing program.
4. North/South Carver Update – Mr. Hunter updated the Board on Dunkin Donuts and potential development on the Nocera and Carpiano property.
Mr. Sinclair discussed the Decas issue and the need to push along the development of Cranberry Village well to Decas and the surrounding area.
5. Board of Selectman – There were no updates at this time.
6. BDC Member Notes – There were no notes at this time.
7. Other Business – None at this time.

Next meeting: February 25, 2013